

We believe that we need to transform our urban environment to futureproof it. This needs a holistic strategy that takes account of the urban challenges we face today and tomorrow, including climate change, progressive urbanisation, low quality post-war housing, ageing societies, environmental degradation and digitalisation.



Focusing on **net-zero energy districts** over building units
Focusing on net-zero energy over **passive housing**
Looking at local economic, social, or environmental **modalities**
A full life-cycle assessment to ensure **net-zero carbon buildings**



CARBON FOOTPRINT

Reducing the carbon footprint of Europe's building stock.

SUSTAINABILITY

Strengthening sustainability in the construction sector.

- Sustainable **construction** product design
- Adequate **collection** and recycling infrastructure
- Sustainable **materials** management
- Sustainable urban environment as a **holistic concept**



COMPETITIVENESS

Ensuring the competitiveness of Europe's construction sector.

- **Political support** for the European construction industry
- A smart, flexible and cohesive **policy framework** can prevent burdensome legislation
- A dedicated **long-term strategy** for the construction sector



CONNECTIVITY

Increasing the connectivity as part of a 'smarter' built environment.

Smart solutions can improve citizens' quality of life
Smart buildings can play a critical role in driving sustainable urban mobility
We further need to boost the **digitalisation of the construction sector**